AE911Truth Guide to Using the

Outreach Letter to Legal/Law Enforcement Professionals

Please let us know if you are participating in this action. We want to keep track of our actions in order to gauge our success. If you haven't already signed up as an AE911Truth 10th anniversary volunteer, please sign up here.

Read the Cover Letter

- Letter to Legal/Law Enforcement Professionals (<u>Word document</u>)
- Letter to Legal/Law Enforcement Professionals (pdf)

Intended Audience

The intended audience for this cover letter is anyone who works (or used to work) in law or law enforcement. Thus the audience would include your state or federal prosecutors or judges, your local deputy sheriff or cop on the beat, anyone in your community responsible for fire investigation, Department of Homeland Security officers, and professors of criminal justice or law in your local community college or university. Who do you already know in your community? Who can you find in the phone book or online?

We intend for this to be a broad public outreach campaign to the legal/law enforcement community at all levels of society, and we want to include professionals in local communities throughout the country. It is likely that you will find greater satisfaction and success in gaining an honest discussion with your local legal and law enforcement professionals than with state and federal public officials.

(We have already gathered some contact information for this intended audience, which may include people that you would like to contact in your community. If you would like to view a spreadsheet with this information, please <u>contact us</u>.)

Delivery Method

Letters may be delivered in person to the legal/law enforcement professional, delivered by hand or mailed to the office of the legal/law enforcement professional, or sent by email. Hand delivery may be more likely to lead to successful personal connection and conversation about 9/11, and would cost little per recipient, while mail and email can be done more quickly and reach a greater number of people. You choose what works best for you.

Decide What to Include with This Cover Letter

This letter is only a cover letter. It asks the recipient to review the "enclosed materials," and suggests actions that recipients can take after they review the

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information about the controlled demolition of the three World Trade Center highrises on 9/11. We suggest that for your "enclosed materials" you choose from these options, according to your budget:

- ✓ A <u>VIP packet</u>
- ✓ A copy of the <u>9/11 Investigator</u> broadsheet newspaper
- ✓ A copy of any of our DVDs:
 - 9/11: Blueprint for Truth (Companion Edition) (with 10-, 30-, and 60-minute versions of the evidence presented by Richard Gage, AIA)
 - *9/11: Blueprint for Truth* (Research Edition the full two-hour version)
 - San Francisco press conference at which we announced our 1000th AE petition signature and presented the evidence
 - Press conference and mock debate at the National Press Club, September 2010 (nearly ready but not in store yet)

(The links above are all to the inexpensive paper-sleeved versions, but boxed versions are also available in our <u>online store</u>, should you desire to have a box to take with you for any meetings you manage to arrange.)

✓ A printed copy of our four-page general <u>Letter of Introduction</u> that includes a succinct summary of the evidence for controlled demolition

If you are working with a local community of 9/11 truth activists, or if you are simply ambitious, please consider organizing a fundraiser so that you can purchase a substantial quantity of your selected enclosed materials.

Next Steps

Here are some things you can do if a legal/law enforcement professional responds positively to a request for an appointment:

- 1. <u>Contact the AE911Truth office</u> to let us know that you have this opportunity for a meeting.
- 2. Review the guide for AE911Truth messaging in public outreach:

When representing AE911Truth, we ask that Volunteers limit the scope of their public outreach to the content found on the AE911Truth website, http://AE911truth.org, namely the petition, the mission, the characteristics of controlled demolition seen in the Twin Towers and Building 7, and the need for a new investigation. We also ask that Volunteers avoid any speculation about who specifically planned and executed the 9/11 attacks, and avoid any mention of directed energy weapons, the Pentagon, Flight 93, the hijackers, mini-nukes, "no planes" theories or any discussion of religion. All these issues and claims are outside the scope of AE911Truth's message and areas of expertise. Mentioning and discussion of these topics tends to hurt AE911Truth's credibility and involve us in unnecessary arguments.

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- 3. Set up a meeting, and if possible bring along another trusted AE911Truth supporter. Review the relevant sections of <u>our Congressional Outreach</u> <u>webpage</u>:
 - Be professional
 - Give the presentation
 - Avoid off-topic conversations
 - Continue the discussion by asking for questions

Keep discussion at the meeting on the topic of the destruction of the three World Trade Center high-rises on 9/11. Request that the legal/law enforcement professional sign the petition and share the information with his/her legal/law enforcement colleagues. Also ask for their ideas about how they can support the mission of AE911Truth.

4. Write and send a report of your meeting to AE911Truth.

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